

Ten reasons to kick your employees butts.

1. From a corporate publicity position, it doesn't get much worse than employees littering their butts when they're out and about and representing your company - especially when in uniform, safety vest, company vehicle, wearing a hard-hat, or on-site, etc. What your employees do does impact on your business's public profile.
2. Cigarette butts are the most littered item on the planet and take from 4-15 years to break down. They are toxic, poison wildlife and pollute our waterways.
3. Every year people are injured or killed, property is damaged and wildlife and stock decimated by fires directly caused by discarded cigarette butts.
4. Cigarette butts look disgusting and spoil the appearance of any location. Butt litter attracts more butt litter. Today's smokers see yesterday's butts, so they litter too, and so on, and so on. Maintenance staff have much better things to do than to have to pick up discarded butts one by one. Eco-Pole Ashtrays at entrances, carparks & designated smoking zones, etc, can dramatically reduce butt litter.
5. Most smokers like to do the right thing, but they can use some help. Putting a personal ashtray into the hands of your smoking employees, staff and contractors, etc, means that they can always do the right thing *wherever they are* - and whenever they light up. That's great for the environment and just as importantly, your organisation's public image.
6. Mini-Butts personal ashtrays also make a sensational eco-friendly promotional product that will be seen, used and appreciated - and protect our environment - long after the smoker has received it.
7. Mini-Butts are an excellent way of advertising your company's high standards of environmentally responsible trading. That fact is that your employees, staff and contractors are going to smoke either way. Providing personal ashtrays significantly reduces the problem of affiliated butt litter.
8. For less than \$2.50 each *including your logo*, Mini-Butts are an economical, effective and sustainable solution to the insidious problem of your employees public cigarette butt littering.
9. Mini-Butts are so effective at reducing the associated damage and costs of staff cigarette butt litter that over 3,500 Aussie companies now provide Mini-Butts to their smoking employees.
10. Management can easily take the lead in protecting the environment *and* your corporate profile from cigarette butt litter because Mini-Butts Personal Ashtrays & Eco-Pole Ashtrays can substantially reduce, and often virtually eliminate cigarette butt litter. It's that simple.

Cigarette Butts ARE Litter. The world is not an ashtray.



"Our Mini-Butts Personal Ashtrays from No Butts are a hit and have completely eliminated our employees butt litter. Staff in uniform littering their butts is about as bad as it gets in terms of damaging our corporate profile but Mini-Butts have solved the problem, and our staff are happy to use them. An excellent product."

Gary Khaan, Metalworks



"I received a call from a furious building manager who was so offended by our staff's butt littering that he complained to the EPA in writing. We realised that for many reasons it was in our direct interest to provide a solution to our employees butt litter, wherever they were. Either way they are going to smoke - but now they can always do the right thing. Our Mini-Butts have completely eliminated the problem and we've received 100% positive feedback from staff and the public."

Mike Aston, Crane Service Company

Over 3,500 Australian companies are now providing Mini-Butts Personal Ashtrays to their employees.

Call: 1300-NOBUTTS



The Butts Stop Here.

**Protect our Environment.
Protect your corporate image.**

Personal Ashtrays • Wall-mounted Ashtrays
Windproof Ashtrays • Free-standing Ashtrays



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