



Cigarette Butt Litter **Reduction** Checklist

Unions & Employee Associations - On & Off Site

As our society has become more waste and energy conscious, Businesses, Government Depts and Organisations have made significant improvements in recycling practices, waste reduction and energy efficiency to minimize their impact on the environment.

However until recently, cigarette butt litter, the world's largest environmental litter problem, has not received the same degree of attention. Cigarette butt litter outside buildings, and scattered by the billions across our cities and countryside has increased considerably since the introduction of indoor & vehicular smoking bans, and this litter rapidly enters our storm-water and aquatic systems - poisoning our environment, degrading its beauty and taking years to break down. Every year littered butts also cause fires that damage property and kill people.

From a public image position, it doesn't get much worse for your union than your members littering their butts, especially when out on-site, in union gear, uniform, safety vest, hard-hat, or in their vehicle with your union sticker on the back, etc. It's even worse when they're assembled in numbers, like at a rally, union meeting, or even manning a picket line.

What your members do does impact on your organisation's public profile. Your smoking members are the only ones who can actually reduce the problem of affiliated butt litter, but they can use a little help to do it. This is another great example of how unions can - and should lead the way for their members - and help protect our environment, and their public image at the same time.

Butt Litter Responsibility provides the means for responsible Union Management to assess their efforts to provide adequate education and disposal infrastructure in order to reduce the cigarette butt litter emanating from their members and organisation's activities, whilst simultaneously promoting the highest standards of environmentally and socially responsible behaviour.

Is your Union Butt Litter Responsible?

Below is a checklist to assist you to determine if you are cigarette butt litter responsible.

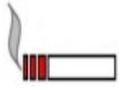
Step 1: Tick the appropriate boxes.

Step 2: Total the number of yes ticks for both Education and Disposal Infrastructure.



Education

	<u>Yes</u>	<u>No</u>
1. Do you provide education to your members, staff & visitors about:		
a. The potential impact of their butt littering on your public profile?	<input type="checkbox"/>	<input type="checkbox"/>
b. The environmental effects of cigarette butt litter?	<input type="checkbox"/>	<input type="checkbox"/>
c. Fines and penalties possible for littering cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>
d. Alternatives to littering?	<input type="checkbox"/>	<input type="checkbox"/>
e. Appropriate and effective disposal methods?	<input type="checkbox"/>	<input type="checkbox"/>
2. If so, what communication methods do you use:		
a. Personal Contact?	<input type="checkbox"/>	<input type="checkbox"/>
b. Newsletter or E-Mag etc?	<input type="checkbox"/>	<input type="checkbox"/>
c. Website / Internet / Intranet?	<input type="checkbox"/>	<input type="checkbox"/>
d. Flyers, Posters, Signage?	<input type="checkbox"/>	<input type="checkbox"/>
3. Do you instruct your members & staff as to where they should (or shouldn't) smoke and in turn how they should responsibly dispose of their cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>
4. Do you inform your visitors and supporters as to how they should appropriately dispose of their cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>



Disposal Infrastructure

Yes No

1. Do you provide adequate external butt disposal infrastructure for your staff, visitors & members at your facilities/sites and if yes what type?
 - a. Wall-mounted, Freestanding or Personal Ashtrays Yes No
 - b. Any other means of appropriate butt disposal Yes No

2. Do you promote butt litter reduction by your members, staff & visitors by providing them with Personal Ashtrays? Yes No

Once your checklist is completed, calculate your scores and check your Butt Litter Responsibility Rating using the table below.

If you wish to discuss your rating or have any questions regarding how to improve your Butt Litter Responsibility Rating, or you are interested in implementing a butt litter reduction campaign for your organisation, please contact No BUTTs and we will be happy to assist you.

Your Scores: **Total number of ticks in each category**

Category:	Ticks:
Education	_____
Disposal Infrastructure	_____
Total Ticks	_____

Your Ratings:

0 Ticks	No effort has been made to reduce the cigarette butt litter emanating from your Members, Staff & Visitors.
1-2 Ticks	Minimal effort has been made to reduce cigarette butt litter.
3-6 Ticks	Some effort has been made to reduce cigarette butt litter.
7-11 Ticks	Significant steps have been taken to educate Members, Staff & Visitors. and to provide adequate butt disposal infrastructure.
12 Ticks	All necessary steps have been taken to ensure maximum prevention of cigarette butt litter by Members, Staff & Visitors.

Your Union can easily change the littering habits of your members forever.

**Protect our environment. Protect & enhance your corporate image.
Promote your union with No BUTTs logo printed Personal Ashtrays**

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Call: 1300-NOBUTTS
The Butts **Stop** Here.

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