

Air Bags encourage people to crash...



Life Jackets promote capsizings...



Smoke Detectors encourage lighting fires...



If you think that these comments are as illogical as we do, ask yourself how anyone could suggest that personal ashtrays 'promote' smoking.



"To think that by providing personal ashtrays to our smokers we're somehow encouraging smoking misses the point. We're promoting high standards of environmental responsibility and our Mini-Butts even have an anti-smoking message on them. Smokers are going to smoke with or without a personal ashtray. For a whole lot of reasons we think it's much better with. No-one ever looked at a personal ashtray and decided to take up smoking."

Dalia Grant, University of California, Berkeley.

"We knew that our employees butt littering was having a very negative effect on our corporate profile so we now provide personal ashtrays to staff and it has eliminated the problem. To suggest that we may be promoting smoking is just ridiculous. Either way they are going to smoke but the difference is that now they don't litter their butts - and we don't receive any more complaints."

Dimina Rodriguez, BGC Contractors, WA

Personal ashtrays eliminate cigarette butt litter and the risk of fires started from discarded cigarette butts wherever smokers go to smoke. They also make a stunning display of Environmentally Responsible Behaviour - and protect corporate profiles from the damage caused by butt littering. It's as simple as that.

Call: 1300-NOBUTTS



scan to go to the Going Smoke Free section of our web-site.

