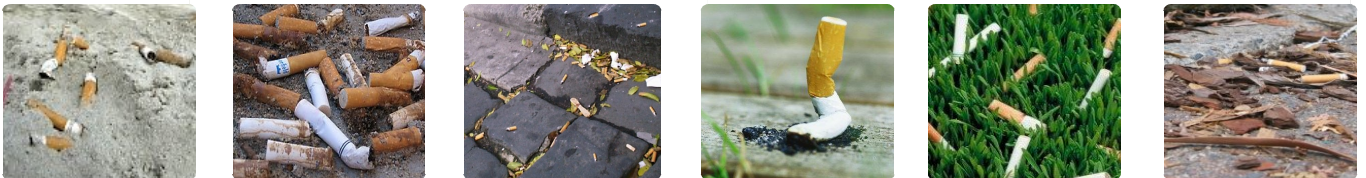


# Ten reasons to kick your attendees butts.

1. From a corporate publicity position, it doesn't get much worse than attendees (or staff) littering their butts when they're at your location. It's your event that brought them there.
2. Cigarette butts are litter and take from 4-15 years to break down. Not only are they disgusting - discarded cigarette butts are toxic, poison wildlife and pollute our waterways.
3. Every year people are injured and property is damaged by fires caused by discarded cigarette butts.
4. From an environmental position, events always experience higher than normal butt litter problems because of their outside locations - leaving butts by the 1,000s strewn across the venue & surrounding areas. 75% of littered butts eventually end up in our waterways. Mini-Butts protect your location from your own attendees (and staffs) butt litter.
5. Most smokers do like to do the right thing, but they can use some help. Putting a personal ashtray into the hands of your smoking attendees & staff means that they can do the right thing wherever they are at your location - and anywhere else they light up.
6. Mini-Butts personal ashtrays make a sensational eco-friendly promotional product that will be seen & used - and help protect our environment long after the smoker has left your location.
7. Mini-Butts are an excellent way of advertising your organisation's high standards of environmentally responsible trading.
8. For around \$2 each, *including your logo*, Mini-Butts are an economical, effective and sustainable solution to the insidious problem of your attendees cigarette butt litter.
9. Mini-Butts are so effective at reducing the associated costs of cigarette butt litter that over 1,000 festivals and events now provide complimentary Mini-Butts to their smoking attendees, visitors, guests, & staff, etc to use wherever they may light up.
10. Management can easily take the lead in assisting their attendees (and staff) to always do the right thing with their butts because Mini-Butts eliminate cigarette butt litter.

## Cigarette Butts ARE Litter. The world is not an ashtray.



"The biggest environmental problem we have at our annual music festival is the amount of cigarette butts littered on the foreshore and throughout the town during the festival. No Butts Mini-Butts personal ashtrays assisted us to dramatically reduce the problem at this years event. A absolutely wonderful product!"

Larelle Fitt, Apollo Bay Music Festival, VIC



"The fact is that butts that end up littering our venue need to be picked up one by one by staff - and our staff have much better things to do than pick up littered butts. We realised that for many reasons it was in our direct interest to prevent the problem by providing a solution to our attendees butt litter, wherever they are. Our Mini-Butts have basically eliminated butt litter at our venue and we've received excellent feedback from patrons and our staff." Ruune Kaervisten, NOVA 07, Denmark

**Over 1,000 Festivals & Events are now providing Mini-Butts Personal Ashtrays to their attendees & staff.**

**Call: 1300-NOBUTTS**



**The Butts Stop Here.**

**The problem is prolific. The solution is simple.**

Personal Ashtrays • Wall-mounted Ashtrays  
Windproof Ashtrays • Free-standing Ashtrays

